

# PUT YOUR MONEY WHERE YOUR HOUSE IS

## Social Media Captions

Keep your dollars in Canada to support local businesses and strengthen communities.

Your local newspaper does more than report the news. It informs, connects and empowers your community. Keep your dollars local and support your newspaper.

**SUBSCRIBE** – Invest in quality journalism with a print or digital subscription.

**ADVERTISE** – Reach engaged local readers and keep your ad dollars in the community.

**SHARE** – Spread the word by sharing news articles with friends and family.

**ENGAGE** – Have your voice heard - write letters to the editor.

**DONATE** – Support independent journalism with a contribution.

## Hashtags

#AdvertiseLocal

#ShopCanadian

#ShopLocal

#LoveLocal

#CommunityNewspapers

#DailyNewspapers

#LocalNewspapers

#LocalNews

#News

#LocalNewsMatters

#NewspapersMatter

#ChampionTheTruth